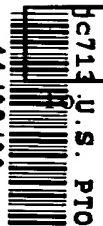


11/30/99


**UTILITY PATENT APPLICATION
TRANSMITTAL UNDER 37 CFR 1.53(b)**

 Assistant Commissioner of Patents
 Box Patent Application
 Washington, D.C. 20231

ATTORNEY DOCKET 79909F-P
Express Mail Label No.
EL 267 143 593 US
Date: November 30, 1999

A


**COMPUTER SOFTWARE PRODUCT AND
SYSTEM FOR ADVERTISING BUSINESS AND
SERVICES**
First Named Inventor (or Application Identifier):

Dale F. McIntyre, et al

Enclosed are:

- | | |
|--|--|
| 1. <input checked="" type="checkbox"/> Specification

2. <input type="checkbox"/> 5 Sheet(s) of drawing(s)

3. <input checked="" type="checkbox"/> Information Disclosure Statement Under 37 CFR 1.97.

4. Combined Declaration for Patent Application and Power of Attorney:
4a. <input checked="" type="checkbox"/> New
4b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d) (for continuation/divisional with Box 11 completed))

5. <input type="checkbox"/> Incorporation by Reference (useable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein. | 6. <input checked="" type="checkbox"/> Assignment of the invention to Eastman Kodak Company
7. <input type="checkbox"/> Certified copy of a priority document.
8. <input type="checkbox"/> Associate Power of Attorney

9. <input type="checkbox"/> Deletion of Inventor(s).
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b). |
|--|--|

10. ☐ If a 111A application prior to examination of the above-identified application, amend the specification at Page 1, after the title, by inserting the following:
 --CROSS REFERENCE TO RELATED APPLICATION
 Reference is made to and priority claimed from U.S. Provisional Application Serial No. , filed , entitled .

If a CONTINUING APPLICATION, check appropriate box and supply the requisite information:

11. ☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No. ,
12. ☒ Please address all written communications to Milton S. Sales, Patent Legal Staff, Eastman Kodak Company, 343 State Street, Rochester, NY 14650-2201.
 Please Direct all telephone calls to Frank Pincelli at (716) 726-1111.

The filing fee has been calculated as shown below:

FOR:	NO. FILED	NO. EXTRA	RATE	FEE
BASIC FEE				\$ 760
TOTAL CLAIMS	43 - 20 =	23	x 18 =	\$ 414
INDEPENDENT CLAIMS	5 - 3 =	2	x 78 =	\$ 156
MULTIPLE DEPENDENT CLAIM PRESENTED			+ 260	\$0
			TOTAL	\$ 1330

- ☒ Please charge my Eastman Kodak Company Deposit Account No. **05-0225** in the amount of **\$ 1330.**

A duplicate copy of this sheet is enclosed

- ☒ The Assistant Commissioner is hereby authorized to charge any additional filing fees required under 37 CFR 1.16 or credit any overpayment to Eastman Kodak Company Deposit Account No. **05-0225.**

A duplicate copy of this sheet is enclosed.

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 Registration No. 27,370